

# Level 4 Diploma in Computing

Objective of the qualification:

- It should available to everyone who is capable of reaching the required standards
- It should be free from any barriers that restrict access and progression
- It should give equal opportunities for all those wishing to access the qualifications.

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## **Entry Requirements**

This qualification is designed for learners who are typically aged 18 and above.

For learners who have recently been in education or training the entry profile is likely to include one of following:

- a GCE Advanced level profile with achievement in 2 or more subjects supported by 5 or more GCSEs at grades C and above
- other related level 3 subjects
- an Access to Higher Education Certificate delivered by an approved further education institute and validated by an Access Validating Agency
- other equivalent international qualifications
- or
- Relevant work experience at managerial level

Learners must also have an appropriate standard of English to enable them to access relevant resources and complete the unit assignments.

## Introduction to Level 4 Diploma in Computing

The new qualification in Computing at Level 4 has been developed to conform to the requirements of the RQF, to meet the requirements of the sector.

This qualification provides the core knowledge, understanding and skills to support learners planning to further their studies in computing. It is equivalent to the first year of a degree programme in Computing. Learner may also progress from this qualification to employment in the sector.

### Progression

On successful completion of a Level 4 qualification in Computing there are a number of progression opportunities.

Learners may progress to:

- a level 5 qualification such as the Level 5 Diploma in Computing
- employment in a computing and/or technology role at an appropriate level
- the second year of a degree programme

## Level 4 Diploma in computing

The Level 4 Diploma in Computing is a 120 credit qualification. Learners must achieve 120 credits by completing all mandatory units.

Unit Title	Level	Credit	GLH	
Mandatory units				
IT and Society	4	12	48	
Computer Systems and Software	4	12	48	
Computer Programming	4	12	48	
Relational Database Systems	4	12	48	
Software Engineering	4	12	48	
Systems Analysis and Design	4	12	48	
E-commerce Applications	4	12	48	
Human Computer Interaction	4	12	48	
Information Systems Theory and Practice	4	12	48	
Management Information Systems	4	12	48	

## **Unit Specifications**

#### Unit Format

Each unit is presented in a standard format. This format provides guidance on the requirements of the unit for learners, tutors, assessors and external verifiers.

Each unit has the following sections:

Unit Title

The unit title reflects the content of the unit. The title of each unit completed will appear on a learner's statement of results.

Unit Aims

The unit aims section summarises the content of the unit.

Unit Code

Each unit is assigned a RQF unit code that appears with the unit title on the Register of Regulated Qualifications.

**RQF** Level

All units and qualifications in the RQF have a level assigned to them which represents the level of achievement. The level of each unit is informed by the RQF level descriptors.

Credit Value

The credit value is the number of credits that may be awarded to a learner for the successful achievement of the learning outcomes of a unit.

Learning Outcomes

The learning outcomes set out what a learner is expected to know, understand or be able to do as the result of the learning process.

#### Assessment Criteria

The assessment criteria describe the requirements a learner is expected to meet in order to demonstrate that the learning outcome has been achieved. Command verbs reflect the level of the qualification e.g. at level 4 you would see words such as analyse and evaluate

#### Unit Indicative Content

The unit indicative content section provides details of the range of subject material for the programme of learning for the unit.

IT and Society				
	rners will und	erstand ethical, legal and regulatory issues		
	relating to IT. They will also understand the impact of IT on			
	society.			
Unit Level 4				
Guided Learning Hours 48				
Credit Value 12				
Unit Grading Structure Pas	is is			
<u> </u>		nit, learners must achieve the learning		
		eet the standards specified by the assessment		
	criteria for the unit. Additional assessment guidance is provided			
		ple assignment brief.		
Learning Outcomes – The learn		sessment Criteria – The learner can:		
1. Understand how IT has changed	ged the 1.2	Analyse significant developments in IT in the		
way people live and work		last 50 years		
	1.2	2 Evaluate how IT has changed society over		
		the last 50 years		
	1.3	B Explain how IT has changed the way people		
		work in the last 50 years		
Indicative Content				
		al citizenship, Community and the information		
age, Gender, Age, Culture				
		ne environment, Explaining the impact of the		
information age to social g	roups.			
		yday life, At home, At school, At the workplace.		
2. Understand IT issues in society		2.1 Explain the significance of digital citizenship		
		to society		
	2.1	2.2 Explain the impact on individuals of living in		
		the information age		
	2.	2.3 Evaluate current issues in society relating to		
Indianting Contant		personal data		
Indicative Content				
		nation handling, Cultural diversity as a success		
factor for IT, regional and	•	•		
<ul> <li>Professional issues: Code of ethics, IT professional culture.</li> </ul>				
Shaping the future developments: Internet penetration in everyday life, Smart devices,				
Social networks, Managing data and information.				
3. Understand current legal, ethic	al and 3.	1 Evaluate current legal, ethical and regulatory		
regulatory issues in IT		issues in IT		
	3.	2 Assess the importance of ethical guidelines		
		in IT		
	3.	3 Evaluate the impact of a current legal, ethical		
		or regulatory issue in IT on a chosen		
Indicative Content				

- Legal issues: IT related liabilities, Legislation relating to IT, Impact of legislation on systems development.
- Ethical issues: Dealing with personal data, Ethical systems design and development.
- Risks: Computer threats, Digital crime, Privacy, Security, Impact of e-everything (e.g. e-marketing, e-banking).

Computer Systems and S	1			
Unit Aims	This unit will develop learners' understanding of the integration of hardware and software components. Learners will explore			
		how hardware serves specific computer processing functions and investigate the use of various software applications.		
Unit Level	4	te the use of various software applications.		
	4			
Guided Learning Hours				
Credit Value	12			
Unit Grading Structure	Pass			
Assessment Guidance		his unit, learners must achieve the learning		
		d meet the standards specified by the assessment		
		s unit. Additional guidance is provided on the ATHE		
		nment brief. Learners will design a computer		
		with the client brief and they will need to		
		advanced database skills during the		
	implementatio	Assessment Criteria – The learner can:		
Learning Outcomes – The	e learner will:	Assessment Criteria – The learner can:		
1. Understand components	of computer	1.1 Describe components of different computer		
systems		systems		
		1.2 Analyse networking infrastructures		
		1.3 Assess the function of components within a		
		chosen computer system		
		1.4 Evaluate peripheral devices to meet different		
		purposes		
Indicative Content				
Computer component	nts: defining a c	omputer system, system component types		
<ul> <li>Networking infrast</li> </ul>		em connectivity, network types,		
hardware infrastruct				
	-	g, memory, system interfaces (input/output)		
		f computer systems, designing expandable		
systems, device type				
2. Understand computer software 2.1 Evaluate different operating sy				
		explaining their role in managing resources		
		2.2 Critically assess the use of different software		
		applications to meet specific purposes		
		2.3 Assess the use of web applications to		
		enhance user experience		
		2.4 Assess the use of mobile applications to		
		enhance user experience		
Indicative Content		•		
Operating systems:	the role of an or	perating system, OS types		
	•	of software applications, functionality and		
<ul> <li>Software application services supported to</li> </ul>				
	• • • •			
Web applications: the impact of the World Wide Web, architecture of web				

- Web applications: the impact of the World Wide Web, architecture of web applications, web application types, web services
- Mobile applications: the role of mobile applications, interface issues, mobility issues, connectivity issues, security issues

Computer Programming			
Unit Aims	Learners will use different tools and techniques to design,		
	implement and test programs, following the system life cycle.		
	They will use an appropriate programming language and learn about the principles of good programming to enable them to		
	create compu		
Unit Level	4		
Guided Learning Hours	48		
Credit Value	12		
Unit Grading Structure	Pass		
Assessment Guidance		is unit, learners must achieve the learning	
		I meet the standards specified by the assessment unit. Additional assessment guidance is provided	
		sample assignment brief.	
Learning Outcomes – The		Assessment Criteria – The learner can:	
1. Understand principles of		1.1 Critically evaluate application programming	
programming	computer	interfaces (API)	
		1.2 Critically appraise the stages of the software	
		development lifecycle	
		1.3 Explain the language constructs to be used	
		within a programme	
Indicative Content			
<ul> <li>Application Programming Interface (API) evaluation: the need for API, API technologies, API evaluation criteria (security, functionality, usability)</li> </ul>			
Software Development Life Cycle: SDLC importance, SDLC and programming			
<ul> <li>Programming paradigms: Procedural programming, Functional programming, Object- oriented programming</li> </ul>			
<ul> <li>Programming language Conditional Statement</li> </ul>		/ariables, Constants, Operators, Loops,	
2. Be able to develop a computer		2.1 Design a computer program to meet a client	
program to a client brief		brief using programming principles	
		2.2 Develop a computer program to an agreed	
Indicative Content		client brief	
modelling, Algorithms	, Pseudocode	Jsing data models, The role of conceptual	
Developing a computer programme: Structuring a simple program			
3. Be able to evaluate a com	puter	3.1 Test a computer program that has been	
program		<ul><li>developed</li><li>3.2 Analyse test results against expected results</li></ul>	
		to identify discrepancies	
		3.3 Make recommendations for improvements to	
		a computer program before final release to a	
		client	
Indicative Content	Indicative Content		
L			

- Testing a program: Testing programming practices, Testing data structures, Testing algorithm
- Analysing test results: Test reports, Verification, Validation
- Evaluating feedback: User evaluation, The role of software documentation, Dealing with integration, installation, deployment, updates
- Improving a program: Change requests, Scalability, Maintenance, Support

Relational Database Systems		
Unit Aims	This unit will develop learners' understanding of database systems and data analysis and modelling. They will understand how normalisation and functional dependency theory is used to design a relational database and how the client-server model is used.	
Unit Level	4	
Guided Learning Hours	48	
Credit Value	12	
Unit Grading Structure	Pass	
Assessment Guidance	outcomes and	is unit, learners must achieve the learning I meet the standards specified by the assessment unit. Additional assessment guidance is provided
		sample assignment brief
Learning Outcomes – The		Assessment Criteria – The learner can:
1. Understand database management systems         Indicative Content		<ul> <li>1.1 Explain the database Management System (DBMS)</li> <li>1.2 Explain the different levels of database architecture</li> <li>1.3 Describe big data and how it applies to database management systems</li> <li>1.4 Explain transaction processing within database management systems</li> <li>1.5 Evaluate the importance of data integrity and quality control within a database management system</li> </ul>
<ul> <li>DBMS: DBMS overview, DBMS types,</li> <li>Database architectures: data models, data schemas, DBMS levels</li> <li>Big data: big data explained, big data management, applications of big data</li> <li>Transaction processing: concepts, transaction processing systems, OLTP, OLAP</li> <li>Data integrity: data quality management, quality control in DBMS, data integrity explained, data security</li> </ul>		
2. Understand database design Indicative Content		<ul> <li>2.1 Explain relationships within a database</li> <li>2.2 Explain the integrity constraints within relational models</li> <li>2.3 Explain normalisation and functional dependency within a database</li> <li>2.4 Explain database administration including integrity and security control</li> </ul>
<ul> <li>Database relationships: relationships, joins, keys</li> <li>Integrity constraints: referential integrity, domain integrity, entity integrity, foreign key</li> </ul>		

- Integrity constraints: referential integrity, domain integrity, entity integrity, foreign key integrity
- Functional dependencies: schema normalisation, normal forms
- Database administration: the role of the DBA, DBA skills and responsibilities

3. Be able to design a database system	<ul> <li>3.1 Design a relational database to meet a specified design brief</li> <li>3.2 Explain how the design documents meet design brief</li> <li>3.3 Evaluate database design following feedback</li> </ul>
Indicative Content	
Relational database design: design f	undamentals, logical vs. physical design
<ul> <li>Database documentation: stak documentation types</li> </ul>	eholders for database documentation,

Database evaluation: performance evaluation benchmarks, verification, validation

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Software Engineering			
Unit Aims	Leaners will gain an understanding of the need for Software		
	Engineering a	and the different methods and techniques.	
Unit Level	4		
Guided Learning Hours	48		
Credit Value	12		
Unit Grading Structure	Pass		
Assessment Guidance		is unit, learners must achieve the learning	
		meet the standards specified by the assessment	
		unit. Additional assessment guidance is provided	
Learning Outcomes. The		sample assignment brief. Assessment Criteria – The learner can:	
Learning Outcomes – The			
1. Understand the software approach to the design and of software		<ul> <li>1.1 Explain software engineering principles</li> <li>1.2 Explain software engineering methods and techniques</li> <li>1.3 Explain the modelling tools used for software development and engineering</li> </ul>	
Indicative Content			
		proaches, Software process modelling, Agile n, system structure, system behaviour 2.1 Explain software engineering practices 2.2 Evaluate the multidisciplinary nature of	
Indicative Content			
<ul> <li>Analysis tasks, Design tasks, Implementation tasks</li> <li>Software development and business information, Organisational aspects of system development</li> <li>Programming teams, Software engineering roles, Software engineering tasks</li> </ul>			
3. Be able to apply a softwar engineering approach to soft systems development	e	<ul> <li>3.1 Apply a software engineering approach to software development for information management</li> <li>3.2 Use software engineering methods in systems development</li> <li>3.3 Explain the role of data verification and validation in systems development</li> </ul>	
Indicative Content			
<ul> <li>Project management for software development, project planning, business process reengineering</li> <li>Data modelling, Object oriented analysis and design, Behavioural models</li> <li>Data verification, Data validation</li> </ul>			

Systems Analysis and Design				
Unit Aims	Learners will be able to understand the systems development life cycle and the role of systems methodologies within the life cycle. Learners will be introduced to different fact finding and problem solving techniques and they will use these to analyse an existing system. They will recommend improvements and plan to implement these improvements for a client.			
Guided Learning Hours	48			
Credit Value	12			
Unit Grading Structure	Pass			
Assessment Guidance	To achieve th outcomes and criteria for the on the ATHE	To achieve this unit, learners must achieve the learning outcomes and meet the standards specified by the assessment criteria for the unit. Additional assessment guidance is provided on the ATHE sample assignment brief.		
Learning Outcomes – The learner will: Assessment Criteria – The learner can:				
1. Understand systems analysis and design		<ul> <li>1.1 Explain the role of systems analysis and design in systems development</li> <li>1.2 Critically analyse the systems development lifecycle</li> <li>1.3 Explain how systems analysis can be influential in the redesign of a system</li> <li>1.4 Evaluate different design methods and methodologies that can be used to analyse systems</li> </ul>		
Indicative Content				
<ul> <li>Systems development lifecycle – Waterfall, V-shape, Spiral.</li> <li>Systems development methods: SSADM, DSDM, Agile, Prototyping</li> <li>Systems analysis – Requirements elicitation, Stakeholder analysis, Systems design process</li> </ul>				
2. Be able to use systems analysis and design techniques to recommend improvements to an existing system		<ul> <li>2.1 Select methodology to analyse an existing system justifying choice</li> <li>2.2 Use different information gathering techniques to review an existing system</li> <li>2.3 Recommend improvements to an existing system</li> </ul>		
Indicative Content				
<ul> <li>Information gathering techniques: interviews, observation, documentation investigation, surveys, focus groups.</li> <li>Business requirements: Using client briefs, Feasibility study, Analysis of system components.</li> <li>Design processes: Process appointion. Data Flow Diagrams. Entity Polationship.</li> </ul>				

 Design processes: Process specification, Data Flow Diagrams, Entity Relationship Diagrams, Using UML

3. Be able to develop a solution to improve an existing system	<ul> <li>3.1 Present a solution to a client to improve an existing system, using an agreed format, justifying the proposed improvements</li> <li>3.2 Evaluate feedback from client on proposed solution and make amendments where appropriate</li> </ul>
Indicative Content	

- Present solution Feasibility plan, Requirements elicitation
- Design specification: Process specification, Data Flow Diagram, Entity Relationship Diagram.
- Proposed solution: Implementation plan, Deployment plan, Post-implementation planning.

<b>E-commerce Applications</b>			
Unit Aims	Learners will I	earn	about different e-commerce models and
	applications and how they can be used to develop e-commerce		
	in a small business. They will research the stages involved in		
			erce and they will use e-commerce
			t a client brief.
Unit Level	4		
Guided Learning Hours	48		
Credit Value	12		
Unit Grading Structure	Pass		
Assessment Guidance	To achieve th	is unit	, learners must achieve the learning
			t the standards specified by the assessment
			Additional assessment guidance is provided
			e assignment brief.
Learning Outcomes – The			essment Criteria – The learner can:
1. Understand principles of e	e-commerce	1.1 E	xplain e-commerce principles
•			Explain the relationship between e-
			commerce principles and e-commerce
			nodels
Indicative Content			
<ul> <li>Stages: Understandir</li> </ul>	a e-commerce	conc	epts, Overview of the role of the Internet in
			of e-commerce applications.
	-		usiness: E-business defined. Overview of e-
			for businesses, E-commerce versus e-
business.			
2. Understand why small businesses use 2.1 Examine the opportunities and benefits e-			
e-commerce			
e-commerce			commerce offers a small business
e-commerce			commerce offers a small business
e-commerce		2.2	commerce offers a small business Analyse the threats that a small business has
e-commerce		2.2	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce
e-commerce		2.2 2.3	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small
e-commerce		2.2 2.3	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce
e-commerce		2.2 2.3 2.4	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small
Indicative Content		2.2 2.3 2.4	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have
Indicative Content	nefits: Impact o	<ul><li>2.2</li><li>2.3</li><li>2.4</li></ul>	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have
Indicative Content		2.2 2.3 2.4	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e-
Indicative Content <ul> <li>Opportunities and ber commerce, Towards</li> </ul>	a global marke	2.2 2.3 2.4 f e-co	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e-
Indicative Content <ul> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying error</li> </ul>	a global market	2.2 2.3 2.4 f e-co tplace	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses
Indicative Content <ul> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying error</li> </ul>	a global market	2.2 2.3 2.4 f e-co tplace	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying ewith Internet threats, e-commerce threats</li> </ul>	a global marke -commerce thre Infrastructure p	2.2 2.3 2.4 f e-co tplace eats, F	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying ewith Internet threats, e-commerce threats</li> </ul>	a global market -commerce thre Infrastructure p s – Developing	2.2 2.3 2.4 f e-co tplace eats, I practic	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying er with Internet threats, e-commerce threats</li> <li>Ecommerce strategie</li> </ul>	a global marke -commerce thre Infrastructure p s – Developing g effectiveness	2.2 2.3 2.4 f e-co tplace eats, I practic an e- of e-c	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying er with Internet threats, e-commerce threats</li> <li>Ecommerce strategie readiness, Measuring</li> </ul>	a global marke -commerce thre Infrastructure p s – Developing g effectiveness	2.2 2.3 2.4 f e-co tplace eats, I practic an e- of e-c 3.1E	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce ommerce solutions.
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying e- with Internet threats, e-commerce threats</li> <li>Ecommerce strategie readiness, Measuring</li> <li>Understand e-commerce</li> </ul>	a global marke -commerce thre Infrastructure p s – Developing g effectiveness	2.2 2.3 2.4 f e-co tplace eats, F practic an e- of e-c 3.1 E	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce ommerce solutions.
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying e- with Internet threats, e-commerce threats</li> <li>Ecommerce strategie readiness, Measuring</li> <li>Understand e-commerce</li> </ul>	a global marke -commerce thre Infrastructure p s – Developing geffectiveness	2.2 2.3 2.4 f e-co tplace eats, F oractic an e- of e-c 3.1E 3.2 (	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce ommerce solutions. Evaluate e-commerce models that are appropriate for small businesses Critically compare e-commerce revenue
<ul> <li>Indicative Content</li> <li>Opportunities and ber commerce, Towards</li> <li>Threats: Identifying e- with Internet threats, e-commerce threats</li> <li>Ecommerce strategie readiness, Measuring</li> <li>Understand e-commerce</li> </ul>	a global marke -commerce thre Infrastructure p s – Developing geffectiveness	2.2 2.3 2.4 f e-co tplace eats, F oractic an e- of e-c 3.1E 3.2 (	commerce offers a small business Analyse the threats that a small business has to consider when adopting e-commerce Explain solutions to threats to a small business when adopting e-commerce Evaluate e-commerce strategies that have broven successful in small businesses mmerce on organisations, SMEs and e- Risk assessment in e-commerce, Dealing es techniques and tools for dealing with commerce strategy, Assessing e-commerce ommerce solutions. Evaluate e-commerce models that are appropriate for small businesses

- Ecommerce models: Modelling e-commerce transactions, Importance of ecommerce transaction models, Overview of e-commerce transaction models.
- Ecommerce revenue models: Creating online revenue, Historical evolution of e-commerce transactions, Current and future e-commerce revenue models.
- E-marketing techniques: The role of the e- prefix in business sectors, Emarketing strategies, E-marketing models, E-marketing techniques and tools.

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4. Understand e-commerce applications	4.1 Explain the effect of e-commerce applications
	on different types of organisations
	4.2 Critically evaluate different applications that
	can be used to develop an e-commerce site
Indianting Operations	

#### **Indicative Content**

	5.1 Create an e-commerce site in line with industry standards
	5.2 Review feedback on e-commerce site
	5.3 Present solution to client showing appropriate
	use of an e-commerce application

#### **Indicative Content**

- Create online presence: Defining an organisation's e-commerce offerings, Identifying target audience for e-commerce solutions, Implementing an e-commerce application design against a given client brief.
- Feedback: Evaluating e-commerce model, Evaluating e-commerce application solution, Evaluating e-commerce application use.
- Present solution Deployment of e-commerce solutions, Integration with legacy systems, Maintenance and support of e-commerce applications, Catering for multiple platforms and different users.

Human Computer Interact	ion		
Unit Aims	Learners will develop understanding of principles and models of Human Computer Interaction (HCI). They will evaluate existing HCI design and principles and use this to help them plan their own prototype user interface. They will formulate design documentation to plan an interface for a product. Learners will implement the plan to create a prototype. Learners will review and amend the prototype based on user feedback.		
Unit Level	4		
Guided Learning Hours	48		
Credit Value	12		
Unit Grading Structure	Pass		
Assessment Guidance	To achieve this unit, learners must achieve the learning outcomes and meet the standards specified by the assessment criteria for this unit. Additional guidance is provided on the ATHE sample assignment brief. Learners will design a relational database in line with the client brief and they will need to demonstrate advanced database skills during the implementation stage.		
Learning Outcomes – The	e learner will:	Assessment Criteria – The learner can:	
<ol> <li>Understand principles of human computer interaction (HCI)</li> </ol>		<ul> <li>1.1 Evaluate principles of HCI</li> <li>1.2 Critique interface design using the principles of HCI</li> <li>1.3 Evaluate user interaction when using different IT applications</li> </ul>	
Indicative Content			
<ul> <li>Cognitive and perceptual principles/laws: HCI origins, Perception and attention, Norman's theory of interaction, Hyck-Hyman response-selection law, Fitts' law</li> <li>User interface design rules: Designing universal user interfaces, Interfaces tha support collaboration, Supporting different interaction styles, Complex interfaces, Schneiderman's eight golden rules, Nielsen's heuristics</li> </ul>			
<ul> <li>Interaction: HCI interaction styles, The interaction design process, User analysis, Evaluating interfaces against requirements</li> </ul>			
2. Be able to plan an interface for a specified application		<ul> <li>2.1 Plan an interface for a specified application to meet a brief</li> <li>2.2 Apply user interface design techniques to meet a brief</li> <li>2.3 Justify planned use of HCI principles and techniques against industry standards</li> </ul>	
Indicative Content		· · · · · · · · · · · · · · · · · · ·	
<ul> <li>Plan: Storyboards, Navigation, Screen content</li> <li>Apply: Task centred user interface evaluation, Usability evaluation, Methods for evaluating user interfaces</li> <li>Justify: User interface specification, User interface fundamental principles, The role of user interface prototypes, User interface development process</li> <li>Conclude: User interface design basics, Best practices and principles in user</li> </ul>			

Conclude: User interface design basics, Best practices and principles in user interface design, Techniques for designing user interfaces

3. Be able to create a prototype using HCI principles	<ul> <li>3.1 Generate a user interface for a specified product using planning documents</li> <li>3.2 Critique user experience of a prototype user interface</li> <li>3.3 Revise user interface in line with feedback</li> </ul>
<ul> <li>Generate: Identifying application requirements for user interface design, Selecting success criteria for user interface design, Aligning user interface components to user functionality</li> </ul>	

- Critique: Performing a usability evaluation of user interfaces, Testing visual components, Assessing interface structure and layout, Testing alternative navigation designs, Evaluating interface accessibility
- Revise: Performing cooperative evaluation of interface designs, Obtaining user feedback, Assessing interface design success

Information Systems Theo	Information Systems Theory and Practice			
Unit Aims			rstand the benefits of using information	
		systems to plan a project. They will use an information system to		
	plan and implement an information systems project.			
Unit Level	4			
Guided Learning Hours	48			
Credit Value	12			
Unit Grading Structure	Pass	•		
Assessment Guidance	To achieve this unit, learners must achieve the learning outcomes and meet the standards specified by the assessment criteria for the unit. Additional assessment guidance is provided on the ATHE sample assignment brief. Learners will find out about different information systems project management tools and techniques and use these to plan, implement and review their own information systems project.			
Learning Outcomes – The	learner will:	Ass	sessment Criteria – The learner can:	
1. Understand information systems used in organisations		1.2	Critically compare information systems used within different organisations Evaluate an information system used in an organisation Analyse the information systems needs of a chosen functional area within a business	
Indicative Content				
<ul> <li>Comparing information systems: IS scope, IS structure, IS functionality</li> <li>Evaluating information systems: IS success criteria, IS integration, IS deployment, IS use</li> <li>Information systems needs: user needs analysis, task needs analysis</li> </ul>				
2. Be able to plan the development of an information system		2.2	Prepare a detailed project plan for the development of information system Assess the feasibility of a proposed information system Explain the requirements of the proposed information system	
Indicative Content				
<ul> <li>Project plan: project management techniques, planning IS projects</li> <li>Feasibility planning: feasibility study, feasibility report</li> <li>Requirements elicitation: requirements capture, requirements analysis, requirements specification, requirements report</li> </ul>				
3. Be able to implement an i systems project	nformation	3.2	Implement an information systems project in line with an agreed project plan and project management method Evaluate the implementation of an information system Recommend improvements to the implemented information system	
Indicative Content				

- Implementing an IS project: project management stages
- Developing an information system: design, coding, testing, deployment
- Evaluating an information system: user evaluation, feedback mechanisms, testing
- Improving an information system: change requests, scalability, bug fixing, planned maintenance, support

Management Information	Systems		
Unit Aims Unit Level	Learners will i systems and an existing inf will review rec legal and orga information sy improvements	investigate different management information evaluate the common features. They will analyse formation system in use by an organisation. They cords, observe performance and understand the anisational requirements that apply to an /stem. They will use their findings to recommend s to a management information system and they heir findings to a client.	
Guided Learning Hours	48		
Credit Value	12		
Unit Grading Structure	Pass		
Assessment Guidance	To achieve this unit, learners must achieve the learning outcomes and meet the standards specified by the assessment criteria for the unit. Additional assessment guidance is provided on the ATHE sample assignment brief. Learners will design a management information system.		
Learning Outcomes – The	learner will:	Assessment Criteria – The learner can:	
systems in organisations		<ul> <li>management information system</li> <li>1.2 Evaluate different features of management information systems</li> <li>1.3 Explain the importance of compliance with legal and organisational requirements when using a management information system</li> <li>1.4 Evaluate links between information systems and competitive advantage</li> </ul>	
Indicative Content			
<ul> <li>Different types of information – routine, exception, summary,</li> <li>Features of information system – common features information system, how support information system, common features computer systems, systems and application software, digital systems/applications</li> <li>Data security including storage – backup, archive, hack, ethical use of information, DPA etc.</li> <li>IS for competitive advantage: Enterprise Systems, Supply Chain Management, Customer Relationship Management, Knowledge Management Systems</li> </ul>			
2. Be able to evaluate a management information system in an organisation		<ul> <li>2.1 Analyse how an organisation uses a management information system to improve performance</li> <li>2.2 Evaluate the effectiveness of a management information system in an organisation</li> </ul>	
Indicative Content			
<ul> <li>MIS and performance: managing assets and operations (equipment, software, networks, individuals, procedures, resources)</li> <li>MIS effectiveness: impact of MIS, principles for effective information management</li> </ul>			

3. Be able to plan improvements to a management information system	<ul> <li>3.1 Present recommendations to improve a management information system</li> <li>3.2 Plan further system development to an information system</li> </ul>	
Indicative Content		
MIS improvements: studying people, studying technology, studying organisations		

• MIS extensions: process identification, process selection, assessment of current processes, process plan, process changes