

THE

LSIB

MA MARKETING
&
INNOVATION

LSIB

London School of
International
Business, U.K.

STUDY HUMAN RESOURCE MANAGEMENT FROM A BRITISH INSTITUTION IN YOUR HOME COUNTRY.

London School of International Business is registered entity based in the UK.

London School of International Business operates to the highest academic standards and has a structure in place that ensures the highest quality standards.

All materials are designed and written by professional academic authors so that each interactive module is aligned against specific learning outcomes. This ensures those that learner with us are receiving the highest quality of study materials, and that the Level is recognised by various institutions and corporate bodies world over



athe AWARDS FOR TRAINING AND HIGHER EDUCATION



PROGRAMME STRUCTURE DOUBLE YOUR LEARNING EXPERIENCE

Indicative modules

Stage 1 (MA in Marketing & Innovation)

- Strategic Financial Management
- Strategic Management
- Change Management and Strategic Leadership
- Strategic Resource Management in Organisations
- Marketing Management in Practice

Stage 2 (University Stage)

- Critical Issues in Business module
- Business Research Project

JOB AND CAREER OPPORTUNITIES

Indicative roles which you might expect after completion of your programme

- Senior government leader
- Not-for-profit manager
- Entrepreneur
- Consultant
- Venture capitalist
- Executive roles in accounting, finance, marketing, sales and communications, amongst others

DEVELOPING GREAT MINDS FOR OVER A DECADE

Some of the key Facts about the programme.

- Online programme with student to faculty ratio of just 15:1
- LSIB has world-class professors, derived from best institutions. Many of the professors also have hands-on experience running and growing businesses.
- State of the art £1 million Learning Management System (LMS) with 24 X 7 uptime.
- Fully recognized and globally accepted Degree.

Duration

- Choose from 12 / 18 months options

The course offered by LSIB was flexible and practical. The best part of programme was that the learnings were directly applicable to my job after completion of the programme. Awesome! Thank You LSIB.

Max Cline
Hotel Contracting at Tbeds.com



With dual qualification and flexible online learning system, I am able to achieve my degree at most cost effective way.

Olivia Dedaa Obena
B2B partnership at a Leading Online Travel Company





IS LSIB MA RIGHT FOR ME ?

Over the years we have helped thousands answer this question. Most prospective students we meet know they're interested in earning a Masters in Arts (Marketing & Innovation), a credential valued highly by managers and business executives and aspiring entrepreneurs in UK and throughout the world.

But many aren't familiar with MA's distinctive value it gives to professional career. Our MA comes with following distinctive advantages to you:-



COST EFFECTIVE - Typically MA degree starts from £10000 per annum, but with LSIB, you can enjoy saving more than 60% on your educational investment.



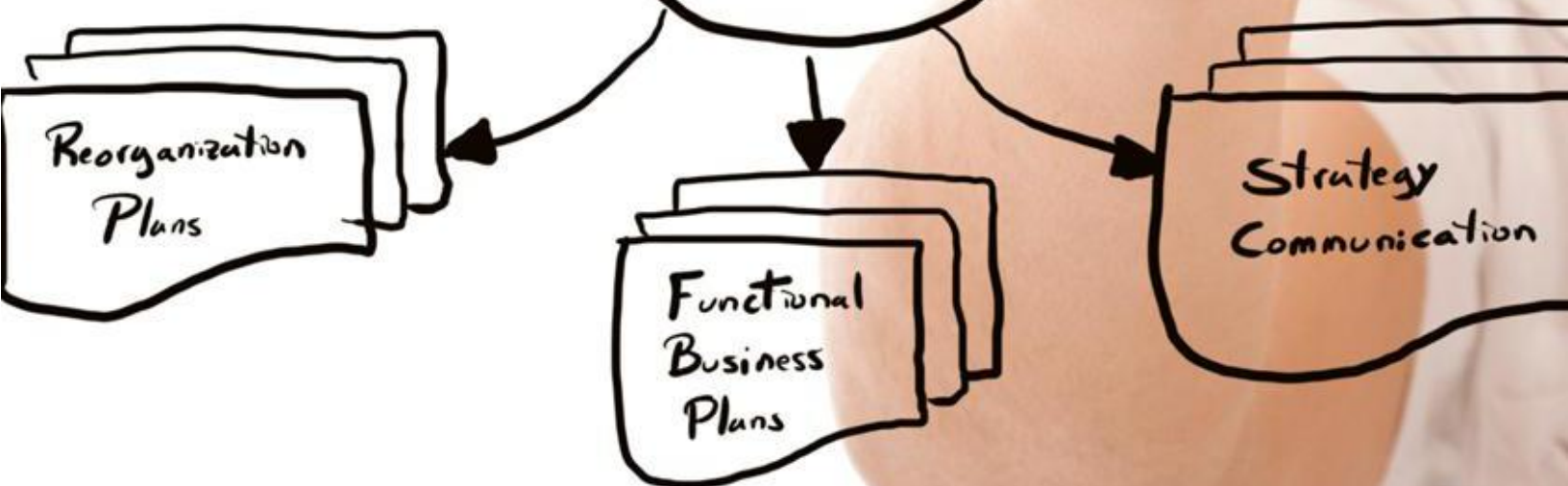
IMMEDIATE APPLICABILITY - Our coursework is immediately applicable to the careers, and you can earn long-term gains including an increase in salary and promotions.



EXCELLENT ROI – STUDY ANYTIME, ANYWHERE - You don't have to attend a College campus, so you can study from anywhere in the world without leaving your Job, thus you get best returns on your investments. Our online delivery enables you to download the lecture notes, submit assignments wherever you are.



CROSS CULTURAL INTERACTION AND NETWORKING - We are living in a Global world. With students located in 31 countries on five continents LSIB allows you to build connections with colleagues around the world.



MA Marketing and Innovation

NEXT STEPS

Course Duration

- 12 months / 18 months
- 2 Stages

Dual Qualifications

- MA Degree
- Post Graduate Diploma in Marketing & Innovation

Entry Requirements

- Bachelors Degree
- Any qualification at par with Level 6 UK qualification or,
- Equivalent work experience in case you fail to meet academic requirements

Course Fee Payment Options

- The fee is payable in 2 instalments
- 1st instalment payable before admission and
- 2nd instalment payable in 4th month on the course

How to Pay Course Fee

- On-line on our website or
- Through bank transfer / EFT

How to Register

1. Fill enrollment form on-line at <http://lsib.co.uk/popup/enrollment-form>
2. Pay enrollment fee of GBP 10 (approx. US\$ 20) (This can be paid online using credit or debit card)

Tuition Fee

- GBP £6700 (or US \$8,500) for the 18 months course.
- GBP £7700 (or US \$9,500) for the 12 months course.

Questions

If you have any questions, we are available to assist you. We can be reached in either of the ways given below:

- 24 x 7 Chat link on our website
- Call us @ +44-0-744-0305-489
- Email us @ admissions@lsib.co.uk





For further information or enrolment, please leave your enquiry at the LSIB website or contact your Advisor:

Europe:

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