

THE

LSIB

MA MARKETING
&
INNOVATION

TOP UP

LSIB

London School of
International
Business, U.K.

GET THE INTERNATIONAL PERSPECTIVE FOR THE INTERCONNECTED WORLD

London School of International Business, UK is a decade old institution having rich experience in the field of Management Education. LSIB was established in year 2004 with focus on providing Top quality business education.

LSIB is recognised by Awards for Training and Higher Education (ATHE, UK) - an Awarding Body by the UK Government's regulator, the Office of Qualifications and Examinations Regulation (Ofqual). OFQUAL is an independent regulator of qualifications, examinations and assessments in England and of vocational qualifications in Northern Ireland.

London School of International Business operates to the highest academic standards and has a structure in place that ensures the highest quality standards. All materials are designed and written by professional academic authors so that each interactive module is aligned against specific learning outcomes.



A photograph of three students, two men and one woman, looking at a book together. The man on the left is smiling and pointing at the book. The man in the center is looking down at the book. The woman on the right is also looking at the book. They are outdoors, with a building and a fence in the background.

COURSE CONTENT

Students are required to complete modules and earn 60 credits to obtain the qualification.

- Research Methods for Business Management :- 15 Credits
Consequently, this module will focus on providing individuals with the skills necessary to meet these challenges and therefore effectively plan, carry out and report upon their Master's level dissertation/project.
- Dissertation :- 45 Credits
In order to obtain a Master's degree, you must prepare, submit, and pass a dissertation. There are a number of reasons why the dissertation is a crucial part of your studies. It allows you an opportunity to demonstrate, at an advanced level, several important intellectual and practical skills.

WHY CHOOSE LSIB :-

- Delivered Online with student to faculty ratio of just 15:1
- LSIB has world-class professors, derived from best institutions. Many of the professors also have hands-on experience running and growing businesses.
- State of the art £1 million Learning Management System (LMS) with 24 X 7 uptime.
- Globally accepted and highly respected qualification by large number of employers and institutions.
- The programme is most relevant and designed as per the needs and requirements of today businesses world over.
- With the advantage of studying on the job, anytime and anywhere, you get cost advantage and same degree which is given to full time students at the university campus.
- Typically an online UK degree starts from £12000 per annum, but with LSIB, you can enjoy saving more than 60% on your educational investment.
- Our programme is most relevant and designed as per the needs and requirements of today businesses world over.
- The programmes offers you strong return on your educational investment. Our students tell us that our coursework is immediately applicable to their careers, and they earn long-term gains including increase in salary and promotions.
- With students located in 31 countries on five continents LSIB allows you to build connections with colleagues around the world. You'll make powerful connections with students from world over through our online student community.

Who is this programme for ?

- Successful managers, executives and professionals who want to take their career to a new level
- Ambitious people who want to fast track their chosen career or start a new enterprise

Benefits with LSIB

- **Cost effective**- The programme is accredited by Anglia Ruskin University, United Kingdom (U.K.). The programme is delivered in partnership with London School of Marketing (LSM).
- **Practical Content**- Our coursework is immediately applicable to the careers, and you can earn long-term gains including increase in salary and promotions.
- **Study anytime, anywhere**- You don't have to attend a College campus, so you can study from anywhere in the world. Our online delivery enables you to download the lecture notes, submit assignments wherever you are.
- **Cross Cultural interaction**- With students located in 31 countries on five continents LSIB allows you to build connections with colleagues around the world.

NEXT STEPS

MA Marketing and Innovation

Course Duration

- 8 months

Course Delivery

- Online

Entry Requirements

- Level 6 Diploma, or
- Bachelors Degree, or
- 5 years managerial experience (evaluated on a case-by-case basis)
- English language, with relevant work experience

Job and Career Opportunities

- Senior government leader
- Not-for-profit manager.
- Entrepreneur
- Consultant
- Venture capitalist
- Executive roles in accounting, finance, marketing, sales and communications, amongst others

Fee structure

£ 4500 for complete Course

The logo for LSIB, featuring the letters 'LSIB' in a bold, red, serif font on a white background.

London School of
International
Business, U.K.

For further information or enrolment, please leave
your enquiry at the LSIB website or contact your
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