

THE

LSIB

BA (hons)

MARKETING
(TOP UP)

LSIB

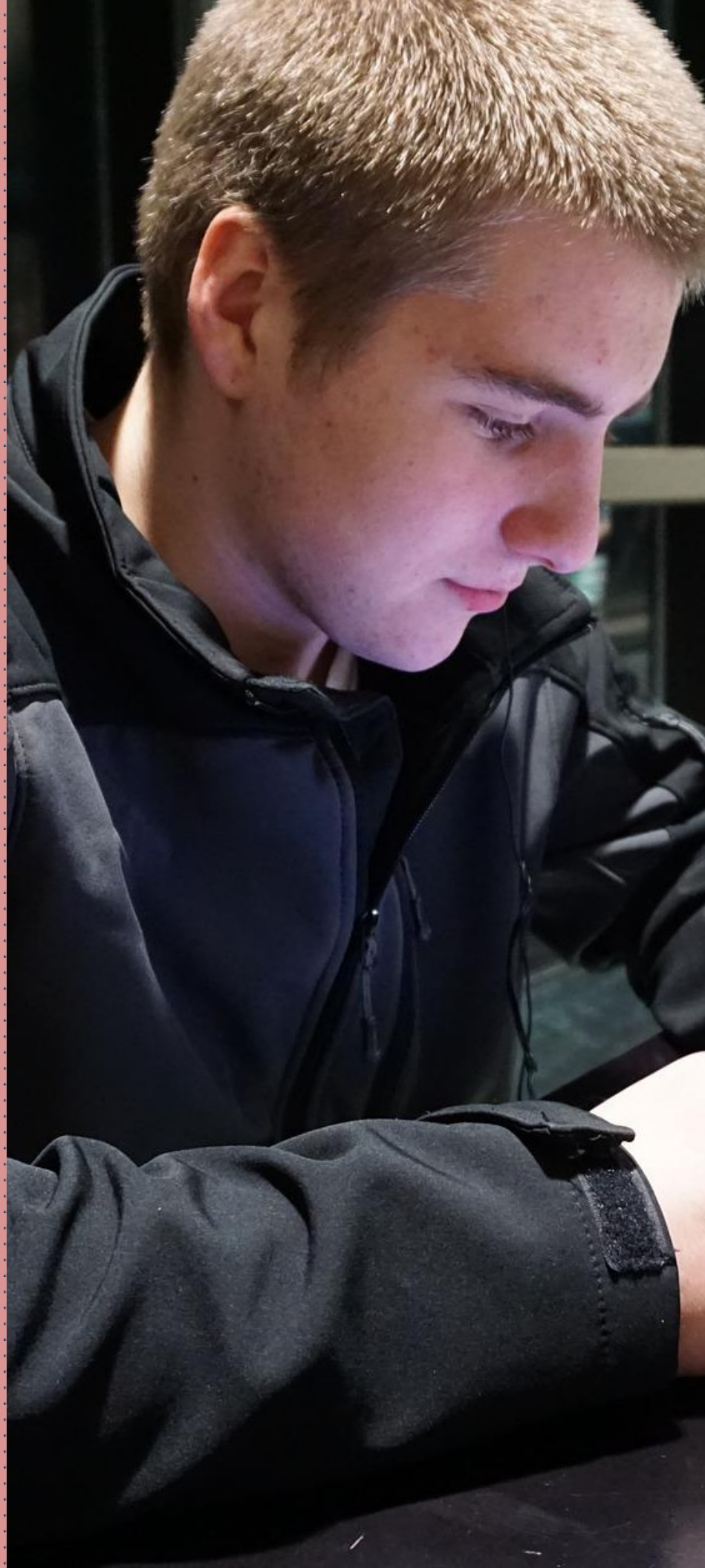
London School of
International
Business, U.K.

GET THE INTERNATIONAL PERSPECTIVE FOR THE INTERCONNECTED WORLD

London School of International Business, UK is a decade old institution having rich experience in the field of Management Education. LSIB was established in year 2004 with focus on providing Top quality business education.

LSIB is recognised by Awards for Training and Higher Education (ATHE, UK) - an Awarding Body by the UK Government's regulator, the Office of Qualifications and Examinations Regulation (Ofqual). OFQUAL is an independent regulator of qualifications, examinations and assessments in England and of vocational qualifications in Northern Ireland.

London School of International Business operates to the highest academic standards and has a structure in place that ensures the highest quality standards. All materials are designed and written by professional academic authors so that each interactive module is aligned against specific learning outcomes.



COURSE CONTENT

Students are required to complete 6 modules and earn 120 credits to obtain the qualification.

- Strategic Management Analysis :- 20
- International Marketing
- Marketing Consultancy
- Sustainable Management Futures
- Retail Marketing
- Organisational Change Management
- Undergraduate Major Project

WHY CHOOSE LSIB

- Delivered Online with student to faculty ratio of just 15:1
- LSIB has world-class experienced tutors, derived from best institutions.
- State of the art £1 million Learning Management System (LMS) with 24 X 7 uptime.
- Globally accepted and highly respected qualification by large number of employers and institutions.
- Our course is most relevant and design as per need and requirements of today's business world.
- Our curriculum helps you to develop critical thinking, exceptional Management knowledges and cultural awareness.
- Experience online-time study like never before with our purpose built smart learning tools which gives you advantage of studying anytime and anywhere.
- Be part of an elite cohort of talented business students, and develop a valuable and influential global network using LSIB online community.
- With the advantage of studying on the job, anytime and anywhere, you get cost advantage and same degree which is given to full time students at the university campus.
- Degree awarded is well respected and globally recognised.





Why Choose the Programme

- The BA (Hons) in Marketing (Top Up) programme reflects the changing world of business and equips you with the expertise needed to understand business and management on both a national and global scale.
- The programme focuses on innovation, creativity and leadership, making it a varied and challenging journey towards awareness of one's own professional skills and abilities.

Benefits with LSIB

- **Cost effective-** Get UK Get UK **London School of Marketing** (LSM) accredited diploma with LSIB and save upto 60% on your educational investment.
- **Practical Content-** Our coursework is immediately applicable to the careers, and you can earn long-term gains including increase in salary and promotions.
- **Study anytime, anywhere-** You don't have to attend a College campus, so you can study from anywhere in the world. Our online delivery enables you to download the lecture notes, submit assignments wherever you are.
- **Cross Cultural interaction-** With students located in 31 countries on five continents LSIB allows you to build connections with colleagues around the world.

LSIB BA Business Management (TOP UP) NEXT STEPS

Course Duration

- 8 months

Course Delivery

- Online

Entry Requirements

- Students must have successfully completed the first two years of a degree, or
- ATHE Level 4 or 5 Extended Diploma in Management, or
- The NCC Education Level 5 Diploma in Business (RQF) (L5DB), or
- The NCC Education International Advanced Diploma in Business (IADB), or
- HND Business (Awarded by Pearson / Edexcel), or
- Informatics International Advanced Diploma in Business Administration, or
- EduQual SCQF 8 qualification

Assessments

- Assessment is by coursework assignments and project work

Fee structure

- Fee payment plan – for 8 months
£ 4500

A group of four business professionals (two men and two women) are standing in a modern office with large windows. They are all smiling and giving a thumbs-up gesture. The man on the far right is wearing a white shirt and a blue patterned tie. The woman next to him is wearing a light blue button-down shirt. The man in the center is wearing a dark blue blazer over a dark shirt. The woman on the far left is wearing a white blazer. The background shows a bright office space with large windows and a stone wall.

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For further information or enrolment, please leave your enquiry at the LSIB website or contact your Advisor:

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