THE
LSIB
BA (hons)
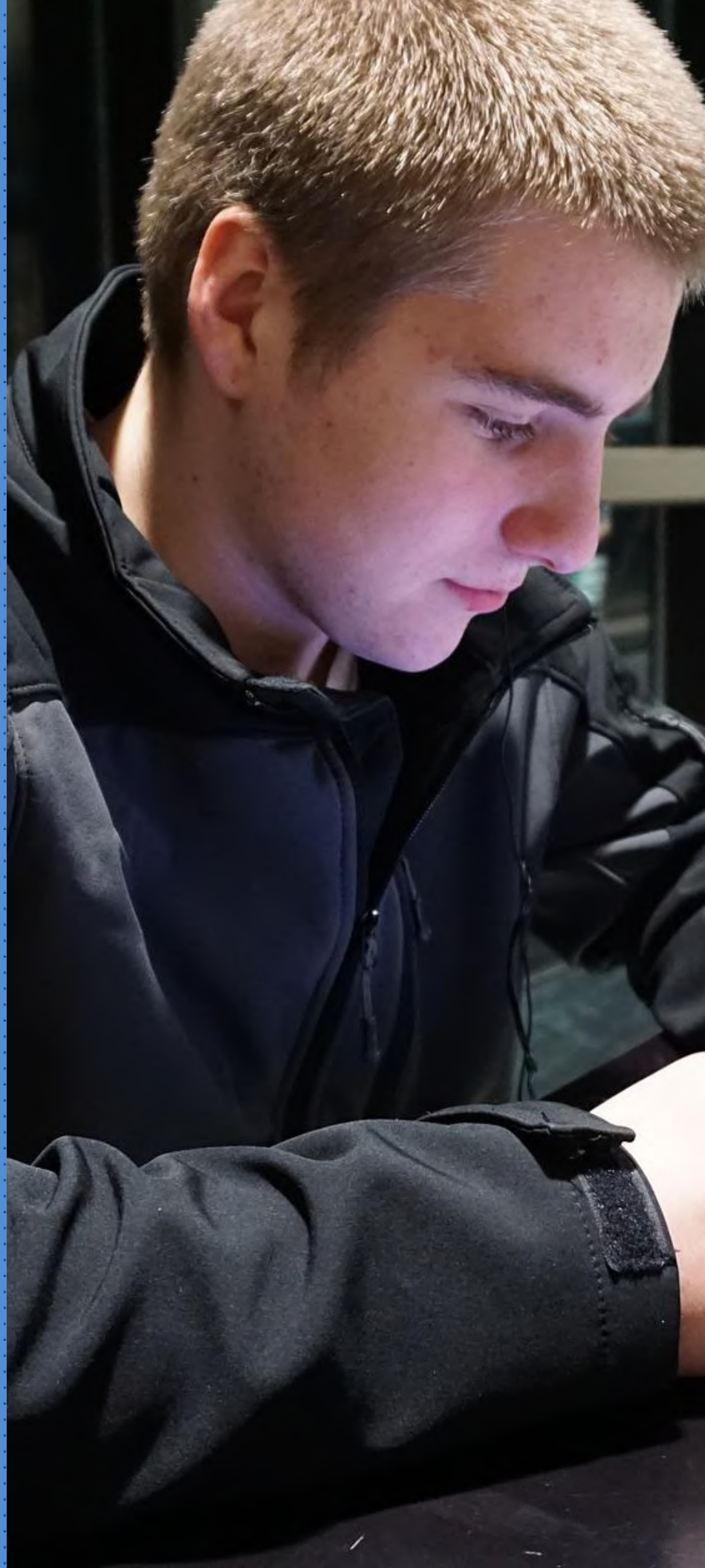# MARKETING

GET THE INTERNATIONAL PERSPECTIVE FOR THE INTERCONNECTED WORLD

London School of International Business, UK is a decade old institution having rich experience in the field of Management Education. LSIB was established in year 2004 with focus on providing Top quality business education.

LSIB is recognised by Awards for Training and Higher Education (ATHE, UK) - an Awarding Body by the UK Government's regulator, the Office of Qualifications and Examinations Regulation (Ofqual). OFQUAL is an independent regulator of qualifications, examinations and assessments in England and of vocational qualifications in Northern Ireland.

London School of International Business operates to the highest academic standards and has a structure in place that ensures the highest quality standards. All materials are designed and written by professional academic authors so that each interactive module is aligned against specific learning outcomes.

COURSE CONTENT

The Course Consist of 2 stages

Stage 1 (level 5 diploma stage)	Stage 2 (university stage)
• Business Economics	• Stratigic Management Analysis
• International Marketing Management	• International Marketing
• Human Resource Management	• Marketing Consultancy
• Business Finance	• Sustainable Management Futures
• Business Strategy and Entrepreneurship	• Retail Marketing
• Marketing Communications	• Organisation Transformation in Practice
• Customer Behaviour	• Undergraduate Major Project
• Operations Management	

WHY
CHOOSE LSIB

- Delivered Online with student to faculty ratio of just 15:1

- LSIB has world-class experienced tutors, derived from best institutions.

- State of the art £1 million Learning Management System (LMS) with 24 X 7 uptime.

- Globally accepted and highly respected qualification by large number of employers and institutions.

- Our course is most relevant and design as per need and requirements of todays business world.

- Our curriculam helps you to develop critical thinking, exceptional Management knowledges and cultural awareness.

- Experience online-time study like never before with our purpose built smart learning tools which gives you advantage of studying anytime and anywhere.

- Be part of an elite cohort of talented business students, and develop a valuable and influential global network using LSIB online community.

- With the advantage of studying on the job, anytime and anywhere, you get cost advantage and same degree which is given to full time students at the university campus.

- Degree awarded is well respected and globally recognised.

Why Choose the Programe

- The BA (Hons) in Marketing programme reflects the changing world of business and equips you with the expertise needed to understand business and management on both a national and global scale.

- The programme focuses on innovation, creativity and leadership, making it a varied and challenging journey towards awareness of one's own professional skills and abilities.

Benefits with LSIB

- **Cost effective-** Get UK OFQUAL accredited diploma with LSIB and save upto 60% on your educational investment.
- **Practical Content-** Our coursework is immediately applicable to the careers, and you can earn long-term gains including increase in salary and promotions.
- **Study anytime, anywhere-** You don't have to attend a College campus, so you can study from anywhere in the world. Our online delivery enables you to download the lecture notes, submit assignments wherever you are.
- **Cross Cultural interaction-** With students located in 31 countries on five continents LSIB allows you to build connections with colleagues around the world.

LSIB BA (Marketing)
NEXT STEPS

Course Duration

- 18 / 36 months

Course Delivery

- Online

Entry Requirements

- Open Entry
- Secondary Education equivalent to three GCSEs and two A-Levels

Assessments

- Assessment is by coursework assignments and project work

Fee structure

- Fee payment plan – for 36 months £ 4700 (or USD $5,900)
  Or
- Fee payment plan –for 18 months £ 5700 (or USD $ 6,900)

LSIB

London School of International Business, U.K.

For further information or enrolment, please leave your enquiry at the LSIB website or contact your Advisor:

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